



# Video Contest

AEI is seeking a video statement to convey what it is that Architectural Engineers do both in the classroom and within the industry. We are looking to connect and explain the concept of Architectural Engineering to both high school students and other industry professionals. The video should hit on the 8 points of AEI Build (<http://www.asce.org/architectural-engineering/aei-build/>) to better understand what it means to be an AE. The 8 points are: sustain, resiliency, enclose, delivery, learn, modularize, perform, and secure. The video should also display the leadership, innovation, and integration that the AE program offers.

## Criteria and Guidelines:

*The message should include* – What is AE? Why choose AE? Where is the world of AE headed?

*Length of video* – 3-5 Minutes

*Use of AEI logo* – Suggested use of the AEI logo is on the opening screen and credits or in the closing credits. Logo will be sent to the registered point of contacts email.

*Video format* – The format of the video is more informal. It should be focused on students and geared towards showing other students. Some suggestions are discussions with other students about why they are an AE or clips of the interesting work being completed in class.

*How to Submit* – At the time of registration each group will be added to a Google folder that will be used for the final submittal of their project.

## Winners:

The videos will be judged by the NSO's and AEI's Board of Governors. The winning video will be presented at the AEI Annual Conference in Oklahoma City, OK April 11 – 13, 2017 and posted on the AEI website.

## Registration:

Please register your team at - <https://goo.gl/forms/HhG0AcFgnum6xCdL2>

## Final Submission:

Will be uploaded to a Google Drive folder. The link to the folder will be sent out after the team is registered.

## Timeline:

Registration Opens – October 14th

Submission Dues – January 20th

Winners Will Be Notified – February 28<sup>th</sup>

## Questions:

All questions should be submitted to the following link- <https://goo.gl/forms/aoO8Y07bgj7efUvy1>