



## ASCE YMF Sponsorship Package

Dear Sponsor,

The American Society of Civil Engineers East Central Branch Younger Member Forum (ASCE ECB YMF) is one of the most active Younger Member Groups in all of ASCE. Our mission is to help young engineers (35 years old and under) cultivate relationships within the profession, grow their careers, and develop as leaders in their community. In order to accomplish our mission, we organize various events such as technical seminars, professional luncheons, PE Review Courses, social and sporting events, college outreach activities, high school and middle school outreach, community service activities, and many others. In addition, our members regularly attend conferences including the Florida Section Conference and the Multi-Regional Leadership Conference.

In order to remain an active, growing group and continue to organize events for our members, we need the generous support of companies like yours. Therefore, we are seeking sponsorships for our social, professional, and technical events as well as for the Engineer for a Day high school outreach event. Although sponsorships are important to our success, there are many other ways in which your company can provide support, including encouraging your employees to become or remain active in ASCE, speaking at luncheons, and hosting students during the Engineer for a Day event.

Descriptions of the support opportunities are provided on the following pages. In addition, we outline the promotional benefits available to you should you choose to sponsor.

If you have any questions about events or our organization, please contact us at [asceecbympresident@gmail.com](mailto:asceecbympresident@gmail.com) or [feltercatherine@gmail.com](mailto:feltercatherine@gmail.com) and we will be happy to answer them.

Thank you so much for your consideration,

A handwritten signature in blue ink that reads "C. Felter".

Catherine Felter PE  
ASCE ECB YMF President  
[feltercatherine@gmail.com](mailto:feltercatherine@gmail.com)



## **Sponsorship Categories**

ASCE offers excellent business exposure to sponsoring firms. There are event specific benefits (described below), as well as having your company logo featured in the advertisement materials for the event on Facebook, Instagram, LinkedIn, and in the event emails. If you wish, your company can distribute promotional materials at the event and provide a table sign or banner for display. In addition, our events are great opportunities for you to meet young engineers and advertise job openings.

### **Social Sponsor (\$250)**

Support young engineers as they cultivate relationships in the profession and network with other professionals. In addition to the above noted benefits, the sponsoring company is able to send company representatives to the event in an informal setting. In order to maximize your company's exposure, we have only one sponsor for each social event. Typically, 30 to 40 engineers will attend the social events and are from all disciplines of civil engineering. The number of social event sponsorships will vary year to year, but we typically organize about 6 to 8 social events each year. Examples of past events include a food drive/happy hour, Orlando Magic game, or bowling. Some events are combined with other societies such as the Toys for Tots Toy Drive. \*Joint Socials (with other societies) are \$300.

### **Professional Luncheon Sponsor (\$150)**

Support young engineers as they grow professionally by attending luncheon seminars throughout the year on topics such as finance, etiquette at business meals, networking and ethics. In addition to the benefits noted at the top of this page, you are also welcomed to send up to two representatives to attend the event and speak to the group for five minutes about your company. As with social events, we have only one sponsor for each professional luncheon. We typically organize one professional luncheon every quarter.

### **Technical Seminar Sponsor (\$150)**

Each year we host one to three technical seminar luncheons to help our members grow in technical aspects of engineering. The topics chosen are of particular benefit to those who are just starting out in engineering. Past luncheon topics include *Introduction to the Design-Build Process* and *Introduction to Geotechnical Engineering*. If you would like to present and sponsor a technical luncheon, please let us know what topic you are interested in presenting. As a sponsor you will also be given the opportunity to tell us about your company and distribute materials.

### **Engineer for a Day Sponsor (\$100)**

One of the most important high school outreach events we organize each year is Engineer for a Day (E4aDay). The day includes presentations from undergraduate engineering students from a local university and one or more professionals. The students are given the opportunity to ask questions about engineering education and the profession. Additionally, a mystery design competition is held to let students get hands-on experience with an example of real world engineering. After the morning activities, the students travel to local engineering firms to learn more about specific engineering fields. This event needs five or six sponsors to be successful. Please contact us if you are interested in hosting students at your office.



## **Sponsorship Commitment Form**

Please return this form with your check and provide a .jpeg of your company's logo to  
[asceecbymfpresident@gmail.com](mailto:asceecbymfpresident@gmail.com)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Company Address: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Type of Sponsorship:

☐ Social Event (\$250 or \$300)

☐ Professional Luncheon (\$150)

☐ Technical Seminar (\$150)

Proposed Topic: \_\_\_\_\_

☐ Engineer for a Day (\$100)

**Please Make Checks Payable to:** ASCE East Central Branch YMF

**Mail Checks to: ASCE**

ASCE ECB YMF  
C/O Thomas Anzelone (current Treasurer)  
2719 Donaldson Dr.  
Orlando, FL 32812