



Virginia Centennial Celebration Committee March Meeting Minutes

Minutes from the February 2021 Meeting were accepted.

Attachment 1: Attendees

1. 100th Anniversary Meeting. Victor and Brenda attended a virtual meeting on 17 February with Nancy Berson from ASCE Headquarters. She brought together all the Sections/Branches who recently held or who are holding Centennial Events to share lessons learned. We got some great ideas from others and shared our list of events. Meeting notes are available upon request. Some of the things we are going to take a closer look at are:
 - Producing a standard press release with the help from Kevin Longley, ASCE National Public Affairs and Media Relations.
 - Look at possibly getting commemorative coins as a give-away items or for sale.
 - Walking tour of a historic district (town)
 - Submit grant for \$1000 towards development of pamphlet as it will be for STEM and student events. Nick Barbarisi at the ASCE Foundation is grant lead.
 - Review ASCE Collaborate site. There might be some useful information or guidance on here.
2. Next Meeting. Our next meeting will be on April 13, 2021 from 11:30 – 12:30.

	Updates since last meeting		
Activity Name	Description/Details	Action	Assigned
Logo/promotional items	<p>Purchase of Bottles/Shirts – Used for gifts and promotional for-sale items. Members vote to approve logo/promotional items (Spring 2021).</p> <p>Considering commemorative coins or coasters</p> <p>- We have 2 companies to research.</p>	<p>-Constant contact email to vote on water bottles</p> <p>-Research coin costs</p>	<p>LJ Sauter</p> <p>Vic Crawford</p>
Centennial Pamphlet	<p>Develop pamphlet layout. Have articles/pictures for each landmark and significant project. Use ASCE HQ historical files. Spectrum has been awarded the contract to design and print the pamphlet. Last draft was reviewed during February meeting. Looking to print 1000 copies.</p> <p>Seeking \$1000 grant from ASCE Foundation.</p> <p>QR Codes will be used on each hardcopy page of Landmarks write-ups directing people to the ASCE National Historic Civil Engineering Landmarks webpage writeups for more information. Another QR code will be placed on back directing people to the VA Section Centennial page. The electronic version of the pamphlet will use links versus QR codes. Spectrum can develop.</p> <p>Jim Talian will collect (7) write-ups and give to LJ Sauter for inclusion in pamphlet. Chaz and Jim have written several.</p>	<p>-Submit Grant application</p> <p>-Complete draft layout</p> <p>-Seek volunteers to do individual write-ups/photos.</p> <p>-Decide on inclusion of other projects.</p> <p>-Approve final layout</p> <p>-Print pamphlets</p>	<p>Jim Talian (Lead)</p> <p>Vic Crawford</p> <p>Bernie Dennis</p>
Webpage	<p>Develop format for webpages: Project Histories; Outstanding Civil Engineers; Promotional Items; Upcoming Events.</p> <p>Christina Ammens has developed a draft webpage on the VA Section website that was reviewed by the committee. She has added draft Centennial and Centennial Gala pages.</p>	-Develop content for Website	Christina Ammens
Interactive Map	<p>Develop map to show landmarks – History of project/photo. Also include other significant projects/ projects from 50th Anniversary List. Any extra projects chosen for map but come with write-ups prepared.</p> <p>The interactive map was reviewed and suggested changes were passed on to Sherlock.</p> <p>Interactive Map link: ASCE Virginia Section Landmarkings</p>	<p>-Coordinate with Bruce Husselbee on environmental projects</p> <p>-Seek volunteers to do individual additional projects write-ups/photos.</p> <p>-Assign ownership to maintain map after Centennial</p> <p>-Determine which additional projects will be included</p>	<p>Paul Wilson</p> <p>Sherlock Barnes</p> <p>Chaz Weaver</p> <p>Shainur Ahsan</p> <p>John Harman</p>
Landmarks	<p>Using Wikipedia, ASCE HQ, & Texas Section obtain landmark info. Info will feed interactive map and webpage. Visits to ASCE HQ & Library of Congress postponed due to COVID.</p> <p>Official names of Landmarks are being coordinated by Jim Talian and the History and Heritage Committee.</p> <p>3 lengths of write-ups will be used:</p>	<p>-Create two-way channel between map/webpage & Wikipedia</p> <p>-Review historical documents</p>	<p>Bernie Dennis</p> <p>Vic Crawford</p> <p>Ashley Hall</p>

	<ul style="list-style-type: none"> - Long for webpage - Medium for Interactive Map - Short for pamphlet 	<p>obtained from Texas Section</p> <ul style="list-style-type: none"> -When feasible visit ASCE and Library of Congress. 	Mike O'Connor
Blue Ridge Parkway	<p>Coordinate with NC Section, they will keep their plaque. VA Section will obtain a new plaque similar to one at Cumberland Gap. Section Planning meeting supports and included in budget submittal. Committee recommended James River Visitor's Center (MP 63.6) as location.</p> <p>Chaz sent request to NPS for approval of location, nothing heard as of March meeting.</p>	<ul style="list-style-type: none"> -Get approval of location -Develop cost estimate for new plaque -Submit application for new plaque to ASCE HQ (use older date from NC plaque) -Obtain new plaque -Retrieve info on Cumberland Gap plaque to use on new plaque -Develop pedestal cost estimate (~\$1700) 	<p>Jim Talian</p> <p>Chaz Weaver</p>
Crozet Tunnel	<p>Install new plaque in coordination with Nelson County P&Rs. Nelson County had ribbon cutting 9/23/20 for Tunnel Trail. Plaque was installed, minor issues remain. VA Section has approved funding for plaque/pedestal. Invoice for half of cost sent to Nelson County on 11/6/20 along with a personal message of Appreciation. As a result, the check from Nelson County has been received and posted to the Section's bank account.</p> <p>A separate plaque dedication ceremony for VA Section and Centennial Committee will be held and tour will be provided in Fall 2021.</p> <p>Committee sent in a write-up on the Tunnel and Fink Truss for the Region 4 Newsletter.</p> <p>A write-up on the Centennial Committee was provided for the Winter/Fall 2021 Virginia Section Newsletter which was written as an overview of on-going and planned actions.</p>	<ul style="list-style-type: none"> -Setup plaque dedication ceremony/tour in 2021 -Write future newsletter articles promoting our dedication ceremony and then reporting on our dedication ceremony 	<p>Wayne Nolde</p> <p>Chaz Weaver</p> <p>Mike Bumbaco</p> <p>Vic Crawford</p>
Fink Truss	<p>Restore existing plaque or install new plaque with project description. Hold Centennial Event.</p> <p>Committee sent in a write-up on the Tunnel and Fink Truss for the Region 4 Newsletter.</p>	<ul style="list-style-type: none"> -Conduct site visit to determine condition of existing plaque -Determine cost estimate for new plaque -Host dedication 	Emmett Heltzel

		ceremony in 2022	
Naval Drydock #1	Verified the condition and location of plaque. Plaque was located and Brenda is attempting to get in contact with Shipyard Historian. Some historical documents have been located by ASCE H&H Committee.	-Conduct site visit, take picture, do trip report (Brenda) -Determine access requirements for general public -Write-up for pamphlet and interactive map	Brenda Kerr Jim Talian Chaz Weaver
Proclamations	Develop Proclamations for VA and maybe Lynchburg for Fink Truss. Example proclamations were provided by NCR Section from 2016 Centennial. Draft Proclamation provided to Committee in December 2020. Kevin Longley, ASCE National Public Affairs, can assist if needed.	-Draft VA proclamation for Fink Truss (November) -Draft Lynchburg proclamation for Fink Truss (November)	Emmett Heltzel Vic Crawford
Centennial Gala Event	Date set for March 26, 2022. Scope of event has expanded beyond a dinner, so the dates/agenda have been changed. Location is Omni Hotel, Richmond, VA. Sponsorships will be sought. Student chapters to participate. VA Section supports funding event. Formal request sent to ASCE 2022 President Dennis Truax to be keynote speaker. Brad Price, Chair of the Gala Sub-committee will be reporting directly to the Virginia Section Board. Still waiting Omni contract (Nancy)	-Refine cost estimate (Mike B and Brad) -Seeking subcommittee's member -Develop marketing strategy to seek sponsorship -Consider Development of Power Point to play before dinner -Confirm keynote speaker -Confirm which student chapters will participate -Determine process and criteria for awards to be presented	Brad Price Nancy Lehr
ASCE Founding Documents	Seek historical documents from ASCE HQ and Library of Congress. Thanks to Texas Section, Historic documents from University of Texas, Arlington have been received and shared with committee members.	-Conduct site visit to HQ -Conduct site visit to LoC -Review information from Texas Section, post	Vic Crawford Bernie Dennis

		to Centennial Webpage when available.	
Events and Functions	<p>Centennial Committee wants to coordinate with other events to highlight Centennial efforts in 2022;</p> <p>-Lynchburg Engineering Banquet Feb 24, 2022 (Sweetbriar College is supportive) Jim is going to verify that this is still an option as their College events calendar has changed.</p> <p>-VA Engineering Conference (cancelled for 2020)</p> <p>-Possible field trips:</p> <ul style="list-style-type: none"> -CBBT tour; construction has started on new tubes and goes through 2024. John Harman is going to look for tour guide/historian for CBBT -Crozet Tunnel in 2021/2022. 	<p>-Identify events and assign members to coordinate</p> <p>-Get Norfolk Branch volunteer to setup area boat tour (CBBT, etc)</p>	Vic Crawford
Budget	<p>2019-2020 Budget Year: \$2,500</p> <p>2020-2021 Budget Year: \$7,000</p> <p>2021-2022 Budget Year: TBD</p> <p>Budgets were accepted by the VA Section at their Planning Meeting based on the Centennial Committee's Presentation, however due to change in scope for the Gala the Virginia Section Board will be working directly with the Gala Sub-Committee so these costs estimates will not be included in the Centennial budget.</p>	<p>-Develop multi-year budget breakdown</p> <p>-Update VA Section Treasurer throughout.</p>	<p>Vic Crawford</p> <p>Mike Bambaco</p> <p>Brad Price</p>
50 Year Anniversary Booklet	Considering re-printing as newsletter article, posting on website, or as stand-alone document.	<p>-Obtain copy of Booklet</p> <p>-Determine future use of booklet</p>	

Attachment 1: Virginia Centennial Celebration Roster

In attendance

Full Name	Email	Position	Action
Shainur Ahsan	Ahsans88@gmail.com		Interactive Map
Christina Ammens	Cammens21@gmail.com		
Lisa M Anderson	lmanders@bechtel.com		Liaison with HQs Staff
Sherlock Banks	Sherlockbanks2@gmail.com		Interactive Map
Tuhin Basu	tkbasu@tbaengineering.com		
Debra Brand	thebrandclan@verizon.net		
Mike Bumbaco	msb23454@aol.com	Section Treasurer	Budget
Alex Carlson	acarlson6@me.com		
Victor Crawford	victor.crawford51@gmail.com	Chair/Treasurer	ASCE Historic Files
John Dano	JDano@hrsd.com		
William Denison	WDenison@ecslimited.com		
Bernie Dennis	berniedennisjr@gmail.com		History/Heritage
Linda Force	Lforce19@aol.com		STEM-students
Ashley Hall	ashley.hall@stantec.com		
John Harman	Johnq.harman@vdot.virginia.gov		Interactive Map
Emmett Heltzel	Emmett.Heltzel@vdot.virginia.gov		Logo
Vaibhavi Kamdar	Vaibhavi.kamdar@KVConsultingInc.com		
Brenda Kerr	Bkerr.pnp@gmail.com	Secretary	
Nancy Lehr	nancylehr@outlook.com		Gala Event
Michael Martin	mMartin.MEA@verizon.net		
Nick Meloy	nmeloy@ecslimited.com		
Matheus Miranda	mmiranda@moffattnichol.com		
Denise Nelson	denise@bqllc.net		
Wayne Nolde	shenandoahnoldes@gmail.com		
Mike O'Conner	Mike@fplmuseum.org		Joint Field Trip
Christopher Penny	cpenny@eaest.com		
Brad Price	pricebs@com.net		Chair, Gala Event
LJ Sauter	ljsauterjr@outlook.com		Logo/promotional items
Bryan Stevenson	bstevenson73@gmail.com		
James Talian	james.talian@lynchburgva.gov		Wikipedia, Pamphlet
John Vandal	jvadal@liberty.edu		
Chaz Weaver	chaz.weaver@vdot.virginia.gov		Landmarks
Paul Wilson	pwilson@hazenandsawyer.com		Interactive Map

Additional Attendees: Maureen Kelley – Nelson County.